

# THE NFB IS HIRING!

## TEMPORARY PUBLICIST AND PUBLIC RELATIONS OFFICER

Are you passionate about great storytelling, about exploring the issues that matter, about pushing the boundaries in new audiovisual experiences? So are we. As Canada's public producer and distributor, the National Film Board has been telling the country's stories and pioneering breakthroughs in virtually every field of audiovisual content since 1939. But to do this, we need a team that truly reflects the richness and diversity of Canada. If you'd like to be a part of this team—and part of the NFB's incredible legacy—we'd love to hear from you.

### YOUR OPPORTUNITY

- The National Film Board, Canada's public producer and distributor of engaged, innovative and authentic audiovisual works, is seeking a Publicist and Public Relations Officer for a 12-month assignment, with possibility of extension.
- This position will immerse you in the activities and productions of the Quebec and Atlantic Studio, which primarily produces feature and short documentaries, as well as animation, hybrid animation-documentary projects and interactive stories.
- You'll be based in our Halifax office and will be part of an exciting and dynamic workplace, where a number of ambitious projects by local artists are currently underway. Your primary role will be to develop and implement creative and innovative communication strategies and media-relations campaigns to ensure awareness and positive media coverage of NFB productions.
- You will support the activities of both the studio and production teams, explore issues that Canadians are passionate about, build relationships with the region's various communities, work to promote Indigenous artists and films, and maintain a commitment to parity and diversity.

### THE POSITION

- As a full-time Publicist and Public Relations Officer, you'll earn a salary in the range of \$73,777 to \$93,407 and enjoy a variety of employee benefits—medical and dental insurance, a pension plan, paid leaves, and much more—in a unionized position covered by the Professional Institute of the Public Service of Canada (PIPSC).
- Once COVID-19 restrictions are eased, you'll be able to enjoy hybrid working arrangements and work in the Halifax studio as well as from your home office.
- You'll broaden your network and cultivate relationships with stakeholders in the cultural sector as potential distribution partners for the NFB, including festivals, museums, cultural centres, art galleries and community centres in your region.
- You will collaborate with our various in-house experts in areas such as social media, festivals, communications, audience development, distribution, business relations, production and post-production, and education.

### ABOUT YOU

- You have a post-secondary education in a related field, or equivalent experience;
- You bring your unique life experience, point of view or expertise to the team that will enrich our programming;

- You have strong knowledge and understanding of underrepresented communities across Canada and are culturally competent;
- You are able to understand, communicate with and effectively interact with people across cultures;
- You are able to develop excellent interpersonal relationships and have excellent writing skills in English.

At the National Film Board, our work is guided by our core values, which include respect, diversity, generosity, integrity, courage and empowerment. The NFB has been a leader in greater diversity and inclusion in Canadian cinema and new media—but we know we need to do more to address inequities and systemic racism against Indigenous people, Black or racialized groups, and people with disabilities.

We are committed to ensuring that our organization, creative partners and workforce reflect diverse points of view, and we seek to achieve this by building a skilled, diverse workforce that better reflects Canadian society. In keeping with the commitments outlined in the [NFB's Diversity, Equity and Inclusion Plan](#), we aim to address the underrepresentation of members of certain groups. Accordingly, among the qualified applicants, **preference will be given to individuals who self-identify in their cover letter as a member of a First Nations group, Métis or Inuit, as Black or as a member of a racialized group, and/or as a person with a disability.**

The NFB is also committed to developing inclusive, barrier-free selection processes and work environments. Feel free to advise us of any accommodation needs.

*If you're interested in this position and have the qualifications above, we invite you to apply in writing, including a copy of your **resumé**, to [rh-hr@nfb.ca](mailto:rh-hr@nfb.ca), **BY AUGUST 13, 2021, citing competition number JS-00165911.***

*Please note that only applicants selected for an interview will be contacted.*